



**GRAHAM BECK**  
MÉTHODE CAP CLASSIQUE

*Celebrate what Matters*

## Graham Beck Sustainability Initiatives

In the Graham Beck pursuit of the perfect bubble we celebrate what matters, both the big moments and the small ones. There have been many milestones in our conservation and sustainability journey worthy of celebration. We urge you to raise a glass of Graham Beck Méthode Cap Classique as we reflect on our ongoing commitment to crafting world class sparkling wines with eminence, soul and integrity.



For every  
**1 HECTARE**  
used for agriculture / wine production  
**8 HECTARES**  
of natural vegetation  
are conserved

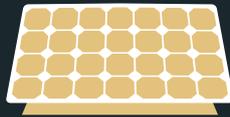
We recycle around  
**3 million litres**  
of water per month  
We have reduced our water usage  
down to a maximum of 6000 m<sup>3</sup>  
per hectare each year, which is  
1450 m<sup>3</sup> per hectare less than the  
official allotted amount

There are  
**1,200**  
solar panels on the roof of our  
Madeba 3 cellar. They generate  
a total of **312 kWp** and  
have a lifespan of  
**25 years**

The average electricity  
generated per day from our  
solar plant is equal to one ton of  
Carbon Dioxide (CO<sub>2</sub>) if it was  
generated by a coal plant

One of the first farms  
to be awarded  
**WWF**  
**Conservation**  
**Champion**  
Status

Graham Beck conserves  
**1,978 hectares**  
of natural vegetation



Our  
**Graham & Rhona**  
**Beck Nature**  
**Reserve**

is home to precious and unique plants  
and animals

We  
**tread lightly**  
on the earth and follow  
minimal intervention  
practices in our vineyards  
and cellar



The ultra rare Esterhuizenia  
Grahambeckii plant species  
exists solely on our property

The biomass cover of  
the Graham Beck Private  
Nature Reserve has risen by  
**34% since 2001**  
while our erosion problems  
have been reduced by up  
to 42%

We use approximately  
**500 tons**  
**annually**  
of grape pulp (pomace),  
acquired during harvest, as  
organic fertilizer in the  
vineyards

This  
area is **1 of 34**  
global ecological  
hotspots

Graham Beck is a founding partner of the Rooiberg Breede River Conservancy. Together with 27 neighbouring farms we aim to protect 16,000 hectare of unique Cape Floral Kingdom (the smallest of only six floral kingdoms in the World) fauna and flora.

This area is home to some  
**8,500**  
**higher plant**  
**species**  
that are largely endemic

Some of these plants are classified as:  
**Critically Endangered (9), Endangered**  
**(18), Rare (27), Vulnerable (38) and**  
**Near Threatened (35)**